

WHAT IS CLAIMED IS

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1. An access inducing method comprising:
a step automatically making, with respect to a user, a notification which includes information for inducing the user to a homepage when a predetermined condition is satisfied, with reference to a point in time when the user last made access to the homepage.
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2. The access inducing method as claimed in claim 1, wherein said information includes update information of the homepage on or after said point in time.
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3. The access inducing method as claimed in claim 1, wherein the predetermined condition is formed by a lapse of a predetermined time from said point in time.
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4. The access inducing method as claimed in claim 1, further comprising:
a step urging the user to input user information,
said notification being made based on the user information.

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8. The access inducing apparatus as claimed in claim 6, wherein said predetermined condition is formed by a lapse of a predetermined time from said point in time.

9. The access inducing apparatus as claimed in claim 6, further comprising:

second recording means for recording user information input by the user,

5 said notifying means making the notification based on the user information.

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10. The access inducing apparatus as claimed in claim 9, wherein the user information includes notifying destination information, and said notifying means makes the notification by a
15 communication method depending on the notifying destination information.

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11. A computer-readable storage medium which stores a program for causing a computer to carry out a process of inducing a user to a homepage, said program comprising:

25 a first recording procedure causing the computer to record a point in time when the user last made access to the homepage;

a creating procedure causing the computer to create information for inducing the user to the
30 homepage; and

a notifying procedure causing the computer to automatically making a notification which includes said information with respect to the user when a predetermined condition is satisfied with reference
35 to said point in time.

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12. The computer-readable storage medium
as claimed in claim 11, wherein said creating
procedure causes the computer to create information
including update information of the homepage on or
5 after said point in time.

10 13. The computer-readable storage medium
as claimed in claim 11, wherein said predetermined
condition is formed by a lapse of a predetermined
time from said point in time.

15 14. The computer-readable storage medium
as claimed in claim 11, wherein said program further
20 comprises:

a second recording procedure causing the
computer to record user information input by the
user,

25 said notifying procedure causing the computer
to make the notification based on the user
information.

30 15. The computer-readable storage medium
as claimed in claim 14, wherein the user information
includes notifying destination information, and said
notifying procedure causes the computer to make the
35 notification by a communication method depending on
the notifying destination information.

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a recording part which records a point in time when a user last made access to a homepage;
5 a creating part which creates information for inducing the user to the homepage; and
a notifying part which automatically makes a notification which includes said information with respect to the user when a predetermined condition
10 is satisfied with reference to said point in time.

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